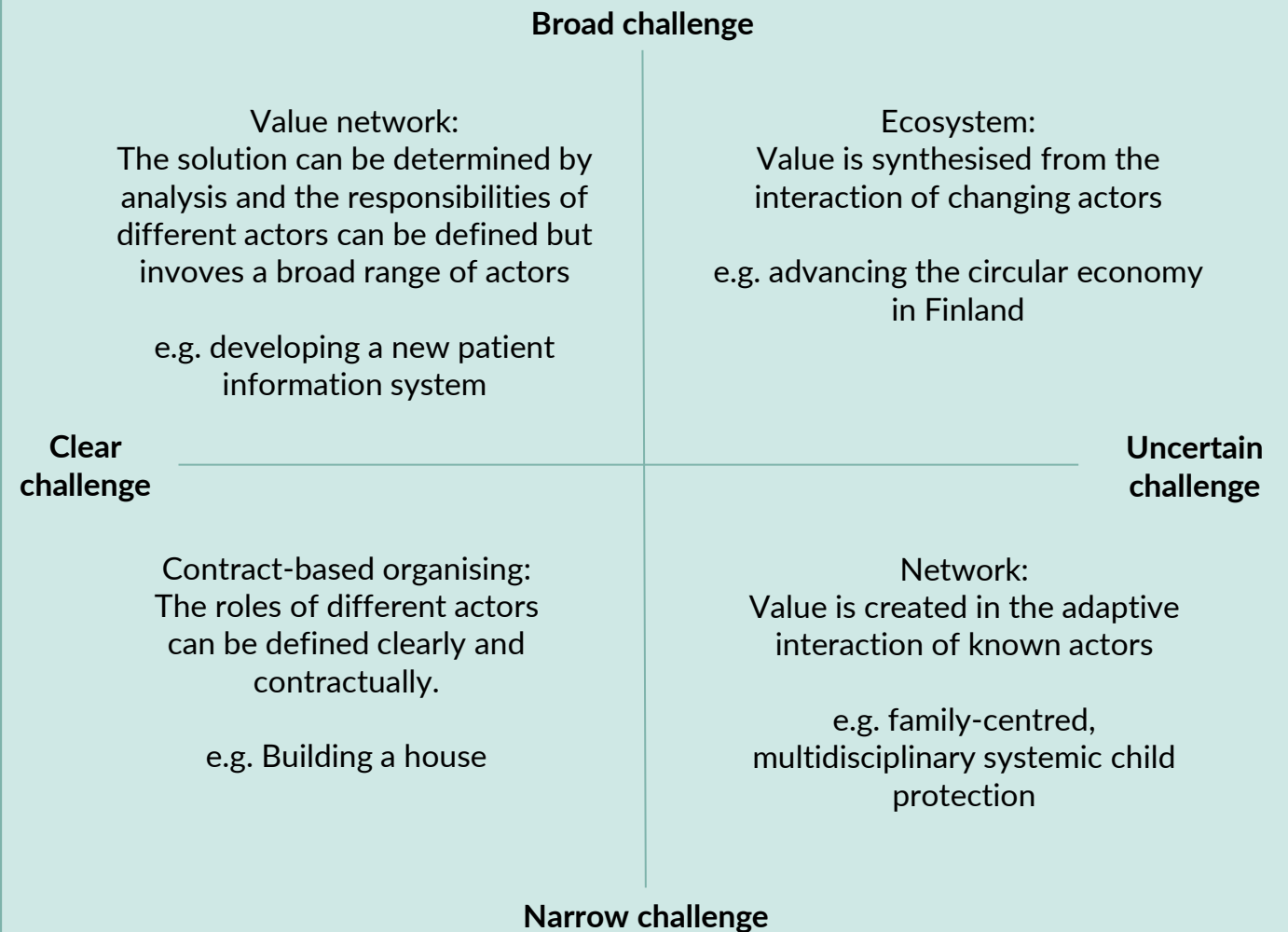# The Ecosystem Opportunities –canvas 1/3

Date and names:

1. What are the common themes and topics on which the ecosystem could work??

Consider what would be the common themes and topics of the ecosystem. Write down your perspectives here:

2. What forms of collaboration would best suit the nature of the challenge?

Broad challenge

Value network:
The solution can be determined by analysis and the responsibilities of different actors can be defined but invoves a broad range of actors

e.g. developing a new patient information system

Ecosystem:
Value is synthesised from the interaction of changing actors

e.g. advancing the circular economy in Finland

Clear challenge

Uncertain challenge

Contract-based organising:
The roles of different actors can be defined clearly and contractually.

e.g. Building a house

Network:
Value is created in the adaptive interaction of known actors

e.g. family-centred, multidisciplinary systemic child protection

Narrow challenge

Seppälä 2020

Assess the nature of the challenge and which form(s) of co-operation would be most appropriate. Record your views here:

CECO
Euroopan unioni
Euroopan aluekehitysrahasto
Vipuvoimaa
EU:lta
2014–2020
Uudenmaan liitto
Nylands förbund
NOVAGO
KEUKE
Posintra
LAUREA
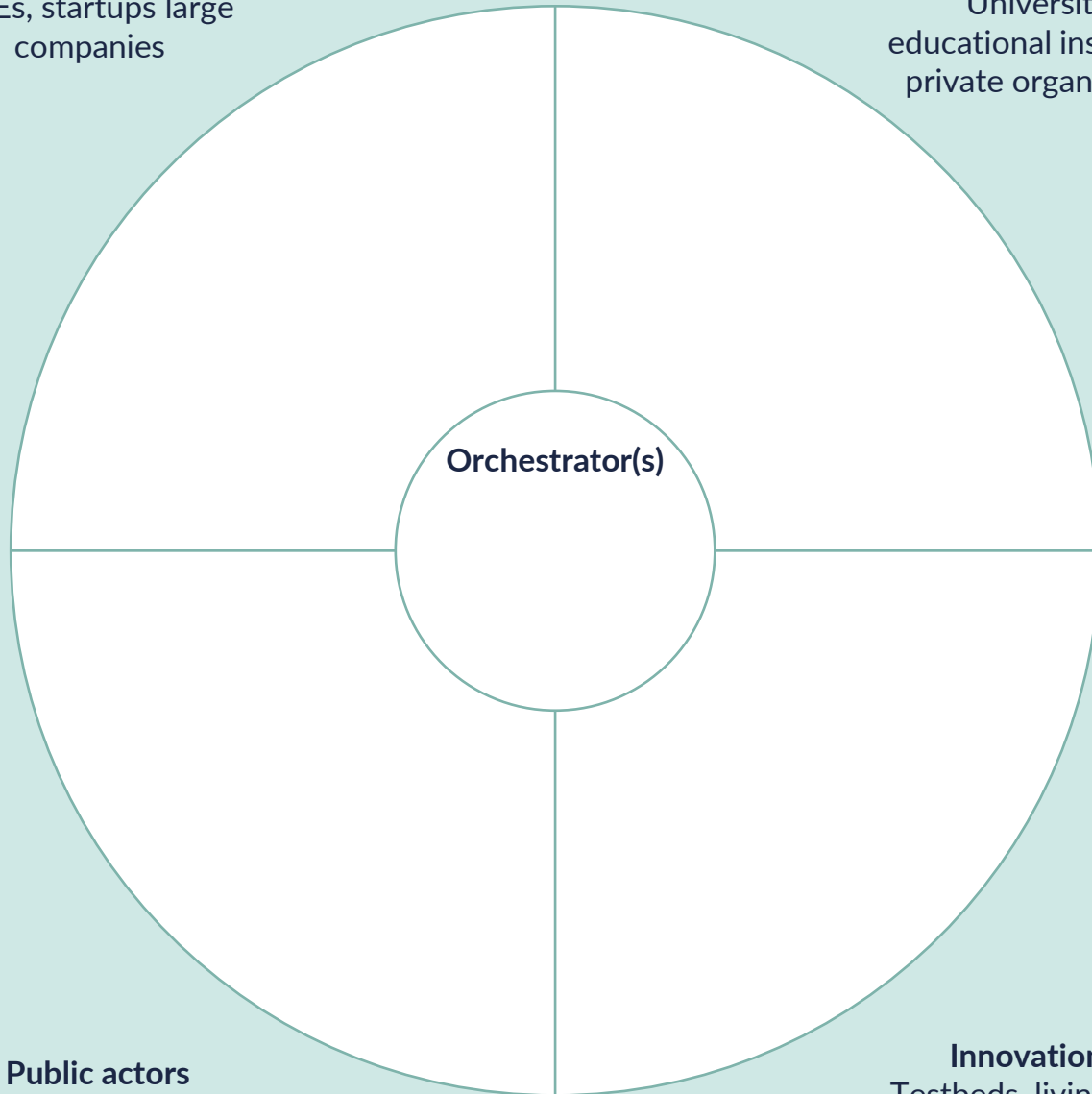In collaboration
VISION FACTORY

Date and names:

3. Identifying the actors in the ecosystem

A. Identify and name key stakeholders in Finland related to the theme who should be involved in the ecosystem? Who could take responsibility for orchestrating the ecosystem, i.e. facilitating its co-operation?

Companies
SMEs, startups large companies

Research & Education
Universities, educational institutions private organisations

Orchestrator(s)

Public actors
Government, cities, regions, NGOs

Innovation platforms
Testbeds, living labs, research infrastructures

Valkokari et al. 2021

B. Name existing ecosystems related to the theme in Finland and internationally

C. Identify potential funders or funding models and resource providers for ecosystem work and orchestration, i.e. resources needed for the activity, e.g. time/space.

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The Ecosystem Opportunities –canvas 3/3

Date and names:

4. Setting out the timespans to impact

How does the value and social impact of co-operation emerge over different time span? In what time span can the challenge be considered to have been adequately addressed? What value is co-created by the actors involved?

Impact and value	Time span 1: 1-5 years	Time span 2: 5-10 years	Time span 3: 10-20 years
Societal impact or outcomes			
Value co-created by actors			

Time span

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